

BBG&G Advertising Inc
 3020 Route 207, Suite 101
 Campbell Hall, NY 10916
 (845) 615-9084

Invoice

Bill To:
Ulster County Economic Development Alliance Linda Clark 244 Fair Street Kingston, NY 12401

Date	Invoice No.
11/07/16	4058

P.O. Number	Due Date
	11/22/16

Description	Amount
September 16 - October 15	
PACKAGES & ITINERARIES	
Created, proofed, and mailed coupons for packages to participating hotels & resorts.	
Account Service - 2.25 hr @ \$85/hr	191.25
Production - 5.25 hr @ \$85/hr	446.25
Public Relations - 1.25 hr @ \$55/hr	68.75
SOCIAL MEDIA	
Developed and scheduled Facebook, Twitter and Instagram posts for October.	
Uploaded Paint the Town Blue album to Facebook and Pinterest.	
Developed and scheduled additional October social media & boosted posts to promote fall & packages.	
Created November & December National Food Holidays calendar to use in upcoming social media.	
Account Service - 10.25 hr @ \$85/hr	871.25
Creative - 1.00 hr @ \$125/hr	125.00
Production - 4.75 hr @ \$85/hr	403.75
Copywriting - 1.50 hr @ \$110/hr	165.00
Public Relations - 2.75 hr @ \$55/hr	151.25
Strategy/Marketing - .50 hr @ \$135/hr	67.50
CREATIVE CONCEPTS	
Reviewed and proofed updates to ad concepts.	
Contacted printer about misalignment issue in maps.	
Creative - 3.5 hr @ \$125/hr	437.50
Account Service - 1.25 hr @ \$85/hr	106.25
Production - .25 hr @ \$85/hr	21.25
Public Relations - .50 hr @ \$55/hr	27.50
Thank you for your business.	Total

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BLOGS Proofed and uploaded the following blogs: "Sweet Potato Soup" "We Made Fall Famous" "Find Yourself Safe at Ellenville Regional Hospital" Account Service - 1.25 hr @ \$85/hr Production - 1.75 hr @ \$85/hr	 106.25 148.75
PRINT PRODUCTION Developed, coordinated approval and forwarded the following ads to media: Shawangunk Journal, Find Your Future, 10/13/16, 10/20/16, 11/3/16, 11/17/16 Ulster County Economic Development Guide, Find Your Future, January 2017 Account Service - 2.50 hr @ \$85/hr Production - 5.25 hr @ \$85/hr Strategy/Marketing - .75 hr @ \$135/hr	 212.50 446.25 101.25
COLLATERAL Updated Map & Brochure. Coordinated pricing for reprinting. Updated Paint the Town Blue banner. Account Service - 1.50 hr @ \$85/hr Production - 1.25 hr @ \$85/hr	 127.50 106.25
PUBLIC RELATIONS Contacted REI about putting together a comp package. Strategized Fall and Winter PR efforts. Followed up with publications regarding Ellenville Million Press Release. Finalized September PR report. Account Service - 3.50 hr @ \$85/hr Strategy/Marketing - 2.50 hr @ \$135/hr Public Relations - 4.25 hr @ \$55/hr	 297.50 337.50 233.75
Thank you for your business.	Total

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